

August 20, 2012

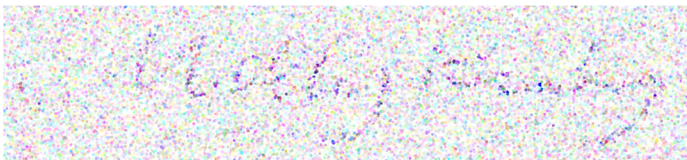
To Whom It May Concern

I have had the pleasure of knowing Ginger Mayerson on a personal and creative level for over ten years. This is a two-part recommendation for her. The first part is the reasons you ought to hire Ginger (the boring, but useful stuff); and the second part is the reasons you will want to hire Ginger (the fun, fascinating stuff).

First, the boring stuff. Ginger is a grounded, solid person. Not at all high maintenance or fussy. She excels at keeping flighty, distracted people like me on task; she's very deadline-oriented, but in an encouraging, calm, and nurturing way. You want to do right by her, and meet the deadline in spite of yourself. She is diligent, detail-oriented, and adept with computers, the internet, and an array of software—from the MS Office applications through InDesign and PhotoShop. Her graphic and layout abilities are admirable. She can explain things simply and non-condescendingly to the less technologically sophisticated. She has solid administrative skills. I spent 10+ years as an executive assistant, and I know how difficult it is to find a decent admin: your search is over with Ginger.

Now the good stuff, the stuff that makes Ginger a great person to spend your day with. She's funny, with a wry, intelligent sense of humour. And she has an intriguing background, complete with living in eastern European countries, composing weird classical music for unexpected instruments, and fiction writing full of ukulele players and female private eyes. She has good taste and a range of interests: comics, clothespin dolls, cosplay—and that's just the letter C. She also provides her writer and artist friends an outlet for our talents with her one-woman Wapshott Press operation.

I am sure that you will find Ginger a pleasure to work with; please do not hesitate to call me if you have questions.



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